

ERVIN COHEN & JESSUP LLP

1 Russell M. Selmont (SBN 252522)
rselmont@ecjlaw.com
2 **ERVIN COHEN & JESSUP LLP**
9401 Wilshire Boulevard, Ninth Floor
3 Beverly Hills, California 90212-2974
Telephone (310) 273-6333
4 Facsimile (310) 859-2325

5 Attorneys for Plaintiff, HANK DAYANI as Trustee For H.H.D. FAMILY TRUST

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8 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**
9 **COUNTY OF LOS ANGELES, CENTRAL DISTRICT**

10
11 HANK DAYANI as Trustee for H.H.D.
FAMILY TRUST,
12
13 Plaintiff,
14 v.
15 CITY OF BEVERLY HILLS; and DOES 1-
10, inclusive,
16 Defendant.

Case No. BC670810
Assigned to Hon. Marc Marmaro-Dept. 37
**PLAINTIFF'S EX PARTE APPLICATION
FOR A TEMPORARY RESTRAINING
ORDER AND ORDER TO SHOW CAUSE
RE: PRELIMINARY INJUNCTION RE:
ENJOINMENT OF RENT REGISTRY, OR
IN THE ALTERNATIVE, KEEPING
INFORMATION IN RENT REGISTRY
CONFIDENTIAL; MEMORANDUM OF
POINTS AND AUTHORITIES IN
SUPPORT THEREOF; DECLARATIONS
OF HANK DAYANI AND RUSSELL
SELMONT IN SUPPORT THEREOF**

Date: September 15, 2017
Time: 8:30 a.m.
Dept: 82

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EX PARTE APPLICATION

TO ALL PARTIES HEREIN AND THEIR COUNSEL OF RECORD:

PLEASE TAKE NOTICE that on September 15, 2017, at 8:30 a.m. in Department 82 of the above-captioned court located at 111 North Hill Street, Los Angeles, California, 90012, Plaintiff will and hereby does apply to this Court, *ex parte*, for a Temporary Restraining Order (“TRO”) pursuant to California Code of Civil Procedure, sections 526 and 527 and California Rules of Court, Rule 3.1150, directing Defendant, and any persons or entities acting in concert with it, to immediately and forthwith, pending a hearing on a Preliminary Injunction, cease and desist, and refrain from:

- 1. Requiring Plaintiff to fill out and submit to Defendant the rent registration form requested by Defendant as part of its new Rent Stabilization Ordinance No. 17-O-2729 (“RSO”); and
- 2. Attempting to fine or otherwise penalize Plaintiff for not completing the rent registration process as set forth in the RSO; or in the alternative
- 3. Making available to the public, and not treating as confidential, any and all information provided by Plaintiff to Defendant as part of the rent registration as set forth in the RSO.

PLEASE TAKE FURTHER NOTICE that Plaintiff will and hereby does apply to this Court pursuant to California Code of Civil Procedure sections 526 and 527 and California Rules of Court, rule 3.1150, for an Order to Show Cause why a preliminary injunction should not be issued during the pendency of this litigation (“OSC”) prohibiting Defendant, and any persons or entities acting in concert with it, from:

- 1. Requiring Plaintiff to fill out and submit the rent registration form requested by Defendant as part of its new Rent Stabilization Ordinance No. 17-O-2729 (“RSO”); and
- 2. Attempting to fine or otherwise penalize Plaintiff for not completing the rent registration process as set forth in the RSO; or in the alternative

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1 3. Making available to the public, or not treating as confidential, any and all
 2 information provided by Plaintiff to Defendant as part of the rent registration as set forth in the
 3 RSO.

4 This Application is made on the grounds that the RSO both establishes a system of controls
 5 on the price at which residential rental units may be offered for rent or lease and requires the
 6 registration of rents, but completely omits the establishment of a certification of rents process as is
 7 required by law pursuant to Civil Code Section 1947.8(a). The RSO was required by law to
 8 “provide for the establishment and certification of permissible rent levels for the registered rental
 9 units.” The RSO on its face wholly fails to do that, so the RSO itself is void and Defendant’s
 10 request that Plaintiff register its rental units cannot be enforced. Absent injunctive relief, Plaintiff
 11 will be irreparably and/or greatly harmed because he will be denied a critical process mandated
 12 and designated by the legislature to benefit landlords by providing clarity of process in rent control
 13 cities.

14 The rent registration information requested by Defendant should not be required because
 15 Civil Code Section 1947.7(g) only permits cities to compel information about a tenant’s name
 16 during the rent registration process but Defendant has made clear it intends to request significantly
 17 more information from Plaintiff and other landlords. The rent registration form itself requests
 18 detailed information about the nature of any eviction or vacancy. Even though that form does not
 19 request the tenant’s name, the city has twice affirmed its intention to audit information provided
 20 by Plaintiff and this likely will result in Defendant obtaining the tenant’s name and other
 21 information as well unless the Court now provides the injunctive relief requested. Thus,
 22 Defendant has built in an improper backdoor to sneak around the prohibited requirements of
 23 Section 1947.7(g) because of its admitted goal to limit the number of appeals it has to hear in
 24 implementing its new rent control measures. Absent injunctive relief, Plaintiff will be irreparably
 25 harmed because he is in risk of violating his tenant’s rights to privacy, which some tenants have
 26 already requested Plaintiff keep their identity confidential before the RSO or rent registry were
 27 ever conceived by Defendant. Worse, in violation of Section 1947.7(b), Defendant has threatened
 28 to penalize and fine Plaintiff for anything short of total compliance.

1 If this Court is not inclined to enjoin Defendant from forcing Plaintiff to comply with the
2 rent registration form, Plaintiff alternatively requests that this Court issue an order requiring
3 Defendant to keep the rent information provided by Plaintiff to Defendant confidential. Defendant
4 admittedly wants this information to ensure that it can enforce the primary terms of the RSO.
5 There is no benefit to Defendant by having the prices every landlord charges to each tenant made
6 public. However, Plaintiff would be irreparably and/or greatly harmed if this information
7 becomes publically available because all prospective tenants would know what rent control tenants
8 were paying and would use this information to artificially lower the market rate for the unit. The
9 goal of the Costa-Hawkins Act was to give landlords power to rent any vacant unit at market rates
10 and the publication of the rent registry is inimical to these legislatively established goals.

11 As demonstrated in the attached declaration of Plaintiff, exceptional circumstances and
12 proper grounds exist for granting the requested relief without allowing Defendant have time to
13 first respond to a statutorily noticed motion. Defendant has requested that Plaintiff complete the
14 rent registration form by September 22, 2017 or be subject to fines of as much as \$500 per unit.
15 The requested TRO needs to issue and be put in place so Plaintiff is protected until the parties
16 have time to provide further briefing and argument at the hearing on the preliminary injunction.

17 Plaintiff's counsel provided *ex parte* notice of the instant application to Defendant's
18 counsel, Laurence Wiener, by telephone, on Wednesday September 13, 2017 and then again later
19 that day by email. Mr. Wiener indicated that he opposed Plaintiff's request to enjoin the rent
20 registry. He also indicated that he did not have any policy problem with Defendant keeping the
21 tenant information confidential, only that he was not sure if he could do so without court order.
22 There has been no previous application by Plaintiff for any similar relief.

23 This *ex parte* Application is based upon this Notice of *Ex Parte* Application, the attached
24 Memorandum of Points and Authorities, the Declarations of Hank Dayani and Russell Selmont
25 attached hereto, and such other evidence and arguments and this Court may consider at the hearing
26 of this Application.


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DATED: September 15, 2017

ERVIN COHEN & JESSUP LLP

By: 

Russell M. Selmont
Attorneys for Plaintiff, HANK DAYANI as
Trustee For H.H.D. FAMILY TRUST

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MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

On April 14, 2017, Defendant City of Beverly Hills (“Defendant”), through its city council, passed rent stabilization ordinance No. 17-O-2729 (the “RSO”). As set forth in the Amended Complaint¹, the RSO significantly impacted landlords’ abilities to market and rent their vacant units in a manner that impinged their federal and state constitutional rights, as well as limiting the yearly amount by which a landlord could increase rent for existing tenants. For purposes of this instant *ex parte* application, however, only one discrete issue is before the Court: Defendant’s insistence that Plaintiff provide detailed rent registration information about his tenants by September 22, 2017 or else face the threat of significant fines and other punishment. As set forth below, because the RSO itself and the manner in which Defendant has sought to implement it do not comply with certain statutory requirements, this Court should enjoin Defendant from forcing Plaintiff to comply with the registration itself or fining, sanctioning or otherwise penalizing Plaintiff for the noncompliance.

The first problem facing Defendant is that the RSO is void as drafted because it fails to include legislatively proscribed protections for landlords as set forth in the Petris Act, Civil Code Section 1947.8(a). The Petris Act specifically requires any ordinance that (1) “establishes a system of controls on the price at which residential rental units may be offered for rent or lease” and (2) “requires the registration of rents” must also “provide for the establishment and certification of permissible rent levels for the registered rental units.” Here, the plain language of the RSO makes irrefutably clear that it imposes price controls and requires rent registration. However, it is wholly silent as to the certification process. Previous cases have held that the mere failure of an ordinance to address procedures for appealing disputes about rent certification ran afoul of the Petris Act. Thus, the total failure of Defendant to provide for any manner of certification makes it sufficiently likely that Plaintiff will succeed on the merits of its claim to have this Court enter an order

¹ A copy of the Amended Complaint, filed on September 14, 2017, is attached as Exhibit B to the Selmont Declaration.

1 declaring the RSO void². Furthermore, Plaintiff has also demonstrated the threat of irreparable
 2 harm by virtue of being denied the process for determining permissible maximum rent levels,
 3 thereby subjecting him to the fines and other sanctions set forth in the RSO.

4 A second issue plagues the RSO. Civil Code Section 1947.7(g) establishes that when rent
 5 control ordinances seek to impose a rent registry, the city may only compel landlords to provide
 6 the tenant’s name, and nothing else, and that information must be kept confidential. Here, the rent
 7 registration form that Defendant has requested Plaintiff fill out impermissibly requires detailed
 8 information about whether any of the occupants are seniors, children or disabled, as well as asking
 9 for specific information concerning why a tenant was evicted. Furthermore, although the
 10 registration form itself does not request tenant’s names, Defendant has repeatedly stated that it
 11 intends to audit the landlord’s responses and obtain tenant verification for the designated purpose
 12 of reducing the number of appeals that are filed with the city. Not only is this not a legitimate
 13 government interest and a violation of Defendant’s statutory obligations, but worse, it exposes
 14 Plaintiff to the significant threat he may be forced to produce tenant information that the tenant
 15 wanted kept private and thereby incur liability or face fines and punishment from Defendant for
 16 noncompliance. This threat is particularly worrisome to Plaintiff who previously had tenants
 17 make him agree to treat as confidential and not disclose their identities or any of the details about
 18 their tenancy.

19 The RSO also runs afoul of Civil Code Section 1947.7(b), which states that landlords
 20 who are in *substantial compliance* with a rent registry cannot be penalized or sanctioned for non-
 21 compliance. The RSO creates an improperly higher burden by stating “registration is complete
 22 only when all required information has been provided to the city...” and provides for significant
 23

24 ² Defendant has admitted that the RSO lacks these necessary provisions and has indicated
 25 that it intends to draft a regulation of some unspecified nature in the future to address the RSO’s
 26 shortcomings but there is no indication that such regulation will be implemented in advance of the
 27 September 22, 2017 registration cut-off date imposed by Defendant nor that it will in fact be
 28 compliant with the Petris Act. (Selmont Dec., Ex. D) Furthermore, even if Defendant were to
 somehow quickly draft and implement a compliant regulation before September 22, 2017, only
 then Defendant legally demand registration and per Section 4 of the RSO itself, Plaintiff and other
 landlords would then have 30 days to complete the registration.

1 penalties for noncompliance. The FAQ accompanying the rent registration form also states
 2 “partial information constitutes and incomplete form...and can lead to substantial penalties
 3 including but not limited to a fine of \$500 per unit.” This flaw in the ordinance is exacerbated by
 4 the fact that the information requested by Defendant cannot be compelled by Defendant and
 5 implicates tenant’s privacy interests. Plaintiff and all landlords are thrust in an untenable
 6 situation—either provide Defendant information it is not entitled to compel or face sanctions and
 7 fines. Civil Code Section 1947.7(b) specifically serves to prevent this exact Catch-22.

8 Alternatively, if this Court is not inclined to enjoin the rent registry, Plaintiff requests that
 9 this Court issue an order compelling Defendant to keep all information provided to Defendant
 10 confidential, including information about how much each tenant is paying for rent. Defendant
 11 purportedly needs this information to ensure compliance with the new rent ceilings set forth in the
 12 RSO. Thus, to accomplish this goal, this information need only be shared among Defendant, the
 13 landlord and the tenant residing in that unit. There is no logical need to make this information
 14 available to the general public. Conversely, Plaintiff would be irreparably harmed if existing and
 15 prospective tenants knew how much rent control tenants in the same complex were paying in the
 16 same manner any manufacturer would be harmed if customers were able to learn details on
 17 production costs and profit margins and use that leverage against them. Competitors could also
 18 use this information against Plaintiff. The goal of the Costa-Hawkins Act, Civil Code Section,
 19 1954.50 *et. seq.* was to allow landlords to set rent levels at market rates following vacancies and
 20 forcing Plaintiff to make registration information publically available is inimical to that goal.

21 **II. RSO BACKGROUND AND RELEVANT KEY PROVISIONS**

22 The Beverly Hills City Council enacted the RSO in April 2017 with virtually no input from
 23 owners of rental units. After its was enacted, numerous landlords that own rental property in
 24 Beverly Hills, including Plaintiff, began protesting that Defendant failed to provide them adequate
 25 notice or opportunity to be heard and thus deprived them of their due process. On July 10, 2017,
 26 Defendant sent Plaintiff a “Notice Requiring Registration of Rental Units”, which stated that
 27 Plaintiff, like all other landlords in Beverly Hills, had until August 23, 2017 to register their rental
 28 units or else faced “substantial penalties including but not limited to a fine of \$500 per unit.”

1 (Dayani Dec., ¶ 2). Due in part to the numerous complaints from landlords about the rental
 2 registration requests, Defendant pushed back the registration date until September 22, 2017.

3 The relevant rent registration provisions to this application are set forth in Section 4 of the
 4 RSO. (Selmont Dec., Ex. C). Under these provisions, landlords must initially register all rental
 5 units within 30 days of notice from Defendant, and then re-register after any vacancy. Notably,
 6 “registration is complete only when all required information has been provided to the city and all
 7 outstanding fees and penalties have been paid.”

8 **III. STANDARD FOR TRO**

9 “Trial courts should evaluate two interrelated factors when deciding whether or not to issue
 10 a restraining order. The first is the likelihood that the plaintiff will prevail on the merits at trial.
 11 The second is the interim harm that the plaintiff is likely to sustain if the restraining order were
 12 denied as compared to the harm that the defendant is likely to suffer if the order were issued.”
 13 *Church of Christ in Hollywood v. Superior Court* (2002) 99 Cal.App. 4th 1244, 1251. “The trial
 14 court’s determination must be guided by a ‘mix’ of the potential-merit and the interim-harm
 15 factors; the greater the plaintiff’s showing on one, the less must be shown on the other to support a
 16 restraining order.” *Id.* at 1251-1252.

17 **IV. PLAINTIFF IS LIKELY TO PREVAIL ON THE MERITS**

18 **A. The RSO Does Not Provide For Certification of Rents**

19 The Petris Act is codified in Sections 1947.7 and 1947.8 of the Civil Code. Civil Code
 20 Section 1947.8(a) states “[i]f an ordinance or charter controls or establishes a system of controls
 21 on the price at which residential rental units may be offered for rent or lease and requires the
 22 registration of rents, the ordinance or charter, or any regulation adopted pursuant thereto, *shall*
 23 *provide for the establishment and certification of permissible rent levels for the registered rental*
 24 *units*, and any changes thereafter to those rent levels, by the local agency, as provided in this
 25 section.” (italics added).

26 The RSO establishes a system of controls on the price at which residential units may be
 27 offered by declaring that yearly increases in rent for rent control tenants are not to exceed 3%.
 28 (Selmont Dec., Ex. C, Section 7). The RSO also requires the registration of rents. (Selmont Dec.,

1 Ex. C, Section 4). Conspicuously absent from the RSO, however, is any language establishing
 2 the certification of rent levels as required under Section 1947.8(a).

3 In *Sego v. Santa Monica Rent Control Board* (1997) 57 Cal.App. 4th 250, a landlord
 4 challenged the defendant city’s rent control board’s refusal to issue a certificate of permissible
 5 rents as required under the Petris Act. In the process, the court considered certain provisions of
 6 the Santa Monica Rent Control Charter Amendment (“SMRCCA”) as it applied to the Petris Act.
 7 Notably, the SMRCCA, unlike the Beverly Hills RSO at issue here, did provide “procedures for
 8 certification of permissible rents required by the Civil Code...which includes factfinding
 9 hearings.”³ *Sego* at 258. Still, the court found that “the Board’s regulations do not comply with
 10 the dictates of the Petris Act. First, there is no provision for appeals as required under section
 11 1947.8, subdivision (c). Second, the SMRCCA prohibits the issuance of a certificate in cases in
 12 which the landlord cannot declare under penalty of perjury that he or she is in compliance,
 13 contrary to the purpose of the Act.” *Id.*

14 If the SMRCCA was found to be noncompliant with the Petris Act solely for lacking any
 15 language providing for how the certification appeal process worked, the RSO is also necessarily
 16 noncompliant. There is nothing in the ordinance nor any subsequent regulation that even provides
 17 the basic procedure for how Plaintiff can obtain a rent certification. For example, who does
 18 Plaintiff need to contact, what are the timing issues, how can he challenge a certification he
 19 disagrees with? Can tenants challenge the certification? Who decides, and on what basis, whether
 20 a certificate should issue? What is the standard and burden of proof? With the entirety of this
 21 information lacking, the only conclusion is that the RSO is void as drafted. Without the
 22 establishment of the critical rent certification procedure, Defendant should be enjoined from
 23 compelling Plaintiff or any other landlord to provide the requested rent registration or penalizing
 24 anyone for failing to so comply.

25
 26 ³ A copy of the relevant SMRCCA regulations that provides for rent certification is
 27 attached as Exhibit E to the Selmont declaration. Similarly, a copy of the West Hollywood
 28 regulation that provides for rent certification is attached as Exhibit F to the Selmont declaration.
 These properly drafted ordinances should help inform the Court of the type of critical language
 missing from the RSO.

B. Defendant’s Overbroad Requests for Tenant Information at Threat of Penalty Violate Sections 1947.7(b) and (g) of the Petris Act

Civil Code Section 1947.7(g) states that in “those jurisdictions where an ordinance or charter controls, or establishes a system of controls on, the price at which residential rental units may be offered for rent or lease and requires the periodic registration of rents,” a local agency “may request but shall not compel, an owner to provide any information regarding a tenant other than the tenant’s name.”

The sample rent registration form sent to Plaintiff by Defendant, which Plaintiff has been told must be completed online by September 22, 2017, is attached as Exhibit A to the Dayani Declaration. As an initial matter, the second page asks Plaintiff to identify whether his tenants include seniors, children or the disabled. This type of information is expressly prohibited by Section 1947.7(g). The second page also asks Plaintiff to provide information about reasons why any tenants were evicted. This too is information that Plaintiff cannot be compelled to provide and which exceeds the permissible scope of inquiry under Section 1947.7(g).

Further problematic is the fact that while the registration forms Defendant sent to Plaintiff do not ask for tenant names, Defendant’s rent stabilization website states that “tenants may be asked to verify the rent amounts their landlords have reported.” (Selmont Dec., Ex. G). Defendant has also repeatedly stated that tenant verification audits are necessary to reduce the number of appeals that are filed with the City. These tenant verification requests will likely result in Defendant requesting even more information about the tenants from Plaintiff and other landlords and it appears Defendant is trying to use these verifications to sneak around the provisions of 1947.7(g). Furthermore, the desire to reduce the City’s workload is not a sufficient government interest that justifies its invasion into tenant’s privacy rights. Consequently, Plaintiff is likely to prevail on the merits of its claim that Defendant’s attempted implementation of the RSO is flawed as well.

Exacerbating Defendant’s overbroad attempts to compel disclosure of tenant information is Defendant’s repeated threats of severe penalties for any noncompliance (thus making clear Defendant is in fact compelling this tenant information, not just requesting it). Section 4 of the

1 RSO (Selmont Dec., Ex. C) states “registration is complete *only* when all required information has
 2 been provided to the city and all outstanding fees and penalties have been paid.” The FAQ
 3 accompanying the registration form also states “partial information constitutes an incomplete form
 4 and registration is not complete until all required information...is provided to the city.” (Dayani
 5 Dec., Ex. B) Furthermore, Section 11 of the RSO (Selmont Dec., Ex. C) provides for penalties for
 6 failing to comply with the rent registration requests and the letter to Plaintiff accompanying the
 7 registration states that Plaintiff faces a \$500 fine for each unit it fails to register.

8 Defendant’s request for strict compliance flies in the face of Civil Code Section 1947.7(a),
 9 which states “it is the intent of the Legislature to limit the imposition of penalties and sanctions
 10 against an owner of residential rental units where that person has attempted in good faith to fully
 11 comply with the regulatory process.” Section 1947.7(b) expands on that legislative intent and
 12 states that an owner in “substantial compliance...shall not be assessed a penalty or any other
 13 sanction for noncompliance.”

14 Defendant has thus illegally created a paradigm where it can strong arm Plaintiff and other
 15 landlords to provide information it requests, but that it is not entitled to compel, by threatening
 16 severe penalties. The legislature obviously believed that cities should not be permitted to use the
 17 rent registration process to obtain tenant information in the manner Defendant has attempted, and
 18 that landlords should not be held to a strict liability standard for registration, so this Court should
 19 enjoin Defendant from compelling Plaintiff to provide this information or levying any such fines,
 20 penalties or sanctions at Plaintiff for Plaintiff’s rightful refusal to provide information about past
 21 or current tenants to which they have an established right of privacy.

22 **V. THE INTERIM-HARM ANALYSIS TILTS STRONGLY IN PLAINTIFF’S FAVOR**

23 **A. Plaintiff Faces Great or Irreparable Harm if the TRO Does Not Issue**

24 As detailed above, the RSO suffers from two Petris Act related flaws: (1) it does not
 25 provide for rent certification; and (2) it imposes substantial fines for noncompliance even though it
 26 requests tenant information outside the statutorily permissible scope. The *Sego* court took time to
 27 explain the genesis of the Petris Act and its needs to protect landlords from exactly these issues,
 28 stating “the bill was intended to remedy two problems which occurred with great

1 frequency...landlords have been required to pay excessive fines for noncompliance where they
 2 have tried to comply with the ordinance but because they are not professionals in the field, they
 3 did not register correctly or did not fill in all the blanks...bill is also intended to address a
 4 complaint by landlords that proper rent levels are often difficult to establish and that any may
 5 mistake may subject the owner to severe penalties.” 57 Cal.App. 4th at 257.

6 The California legislature has already designated specific safeguards that must be in place
 7 before a landlord is required to register his units in a rent controlled city. By allowing Defendant
 8 to force Plaintiff to register his units in response to an ordinance that is noncompliant, Plaintiff
 9 faces the real threat that those protections will never materialize.⁴ Plaintiff also faces fines of up to
 10 \$500 per unit in addition to other penalties for noncompliance, including losing the ability to raise
 11 rent for rent controlled units by even the reduced 3% ceiling. There is no ready remedy in place
 12 for Plaintiff to recoup those fines and worse, no simple method for reestablishing rent with a new
 13 tenant following a vacancy if Defendant prevents Plaintiff from setting the new market rent.

14 Plaintiff also faces irreparable harm stemming from the fact that Defendant has requested
 15 Plaintiff provide tenant information in excess of what is legally permitted and simultaneously
 16 stated that failure to provide *any* requested information constitutes punishable noncompliance.
 17 Plaintiff is thus thrust in an impossible Catch-22. Either Plaintiff refuses to comply with
 18 Defendant’s request, in which case the aforementioned threats and rent increase sanctions come
 19 into play, or Plaintiff provides the tenant information and risks liability to those tenants for
 20 violating their privacy rights and providing that information. (Dayani Dec., ¶ 5). This specific
 21 concern of Plaintiff is exacerbated by the fact that Plaintiff has tenants who for a variety of reasons
 22

23 ⁴ While Defendant has just recently admitted the need and intention to provide a regulation
 24 for an as of yet unspecified rent certification process, Defendant has neither set a specific date
 25 when this would happen and more importantly, has never provided any indication of what the
 26 certification language would look like to ensure it is in fact fully compliant with the Petris Act.
 27 (Selmont Dec., Ex. D). Furthermore, the RSO itself states Plaintiff has 30 days upon receipt of
 28 notice from Defendant that registration is required to comply. (Selmont Dec., Ex. C, Section 4).
 Defendant has no right to send the registration notice until it is first Petris Act compliant, so under
 no timetable calculation can Plaintiff be required to complete the rent registration process by
 September 22, 2017, when as of September 15, 2017 there are no Petris Act compliant regulations
 in place.

1 have requested Plaintiff keep their identity and all other information about their tenancy
 2 confidential. (*Id.*, ¶ 6) Previously, when Plaintiff purchased one of his rental units, he even had to
 3 sign a confidentiality agreement regarding the tenants' identities with the former owner. (*Id.*)
 4 Thus, the threat of irreparable harm to Plaintiff is very real if Defendant is not enjoined from
 5 requesting Plaintiff complete the registration form by September 22, 2017 or face fines and
 6 penalties.

7 Finally, as set forth in more detail in Section VI below, Plaintiff faces the irreparable harm
 8 of having the information it provides in tenant registry become a matter of public record under the
 9 California Public Record Act. Once that information is made public, it can be used against
 10 Plaintiff by his competitors and prospective tenants in various market manipulation and
 11 negotiation strategies. (Dayani Dec., ¶ 7). Unless the Court acts now, that information can never
 12 be made private again.

13 **B. Defendant Faces No Prejudice or Imminent Danger if The TRO Issues**

14 There is no cognizable prejudice or irreparable harm facing Defendant if it is enjoined
 15 from compelling Plaintiff and other landlords to provide the rent registration information. Since
 16 the RSO, as drafted, is void on its face, any complaints that Defendant has about its difficulty in
 17 immediately enforcing certain provisions thereof is purely of its own making. Furthermore,
 18 Defendant will not be permanently barred from enforcing these provisions, including the 3%
 19 annual rent control cap, once a proper ordinance, replete with rent certification and proper tenant
 20 request provisions, is enacted.⁵

22 ⁵ Defendant has expressed a concern that because it passed an Emergency Ordinance
 23 similar to the RSO in January 24, 2017, and Section 1947.8(b) requires that all certifications and
 24 appeals thereof be completed within one year of adoption, it needs the registration information
 25 promptly to have everything in place by January 24, 2018. These fears are unfounded. First, there
 26 is no reason why Defendant's failure to meet the one year window of the January 2017 emergency
 27 ordinance would have any bearing on the April 2017 RSO. Second, Plaintiff is unaware of any
 28 logical arguments to support the notion that Defendant could not cure the problem if the
 certifications were not complete within one year (i.e., once the certifications were provided, then
 Defendant could enforce the RSO provisions if it believed a landlord was charging excess rent).
 Third, there is no statute or case law that bars Defendant from enacting an amended ordinance that
 meets Petris Act requirements, thus triggering a new one year window. Finally, since the RSO is
 void for failing to provide rent certification, the one year window to complete certification
 (footnote continued)

1 In fact, if Defendant were to forego the rent registration, it still would be able to enforce
 2 the 3% rent control cap and other provisions of the RSO. As a reminder, rent certification is not
 3 mandatory every time a city wishes to impose rent control, only when rent registration is also
 4 sought to expedite or simplify the process. Civ. Code Section 1947.8(a). However, Defendant has
 5 repeatedly stated it wants tenant information from the registry for the specific purpose of reducing
 6 the number of appeals that are filed with the City. The fear that Defendant’s new ordinance may
 7 create additional time and work for city officials to implement it cannot be treated as a sufficient
 8 harm to justify the denial of the TRO.

9 **VI. IN THE ALTERNATIVE, THIS COURT SHOULD ORDER DEFENDANT TO**
 10 **KEEP ALL TENANT REGISTRATION INFORMATION CONFIDENTIAL**

11 The Costa-Hawkins Rental Housing Act (“Costa-Hawkins Act”) became law in 1995 and
 12 was codified in Civil Code Section 1954.50 *et seq.* The Costa-Hawkins Act generally established
 13 vacancy decontrol for residential units and preempts local rent control by permitting landlords to
 14 set the initial and all subsequent rents for vacant units. *Bullard v. San Francisco Residential Rent*
 15 *Stabilization Bd.* (2003) 106 Cal.App. 4th 488, 489-491; *See also* Civ. Code Sections 1954.52-
 16 1954.53 (allowing landlords to set initial rental rates statewide, with limited exceptions). In short,
 17 the “effect of this provision was to permit landlords to impose whatever rent they choose at the
 18 commencement of a tenancy.” *Palmer/Sixth Street Properties, L.P. v. City of Los Angeles* (2009)
 19 175 Cal.App. 4th 1396, 1406.

20 “Local legislation in conflict with general law is void. Conflicts exist if the ordinance
 21 duplicates, contradicts, or enters an area fully occupied by general law, either expressly or by
 22 legislative implication.” *Apartment Ass’n of Los Angeles County, Inc. v. City of Los Angeles*
 23 (2006) 136 Cal.App. 4th 119, 129. One of the tests for preemption by implication is that “the
 24 subject matter has been partially covered by general law, and the subject is of such a nature that
 25 the adverse effect of a local ordinance on the transient citizens of the state outweighs the possible
 26

27 _____
 28 logically cannot commence until the very process for providing those certifications is first
 established (i.e, the clock has not even started ticking).